Project Overview

For my project I plan on redoing the website for my father’s flooring business, monsonflooring.com. As of right now, it returns a 404 error and only consists of a single home page. I’d like to redesign it so that it has a home page, an about us page that describes his business and its history, a page that describes the different services that he provides, an inventory/order page that will allow users to place an order with him and see what products are currently in stock. The current layout of the website is very minimal and only has two main buttons, one to request a quote, and one to call him.

Description and Scope

On the home page I’d like to give it a navigation bar at the top that will allow the user to navigate to all the other pages as well as a footer with all the appropriate social media links. I’d like the home page to have an overview of the content of the other pages such as the kind of work he does, the areas that he services, and how long he’s been in business for. The current website uses an old logo of his, so I’d like to update that as well as the color scheme so that it is more consistent with the look of the new logo.

Significance

I chose this as my project because it has an intrinsic value to me being my father’s company website. I’ve felt that I can do a better job than in its current state and I think that I’ll really be able to show off the skills that I’ve developed over the course of my degree. As it stands now, it is a very simple website which I believe is over ten years old, so it’s missing very basic things such as an expandable navigation menu, it wasn’t built with a mobile-first approach, and it’s got strange alignment issues. I think that revamping it and having the original to compare it to is a great way to showcase not only my skills, but also the advancements that have been made in web technology and frameworks.

Equipment needs and resources

I plan on using adobe illustrator for things like creating my color palette and creating the wireframe layout for each of the pages. I’d also like to use it to redesign the style of things like buttons, bulleted lists, and forms that I’m going to use. For the actual design phase, I plan on using bootstrap.

Timeline

* 2.5 hours – Creating color scheme, reworking logo, and creating wireframes for pages
* 2.5 hours – Redesigning styling such as buttons, bullets, forms, and lists in Illustrator
* 5 hours – Coding Home page
* 5 hours – Coding About Us page
* 5 hours – Coding Inventory/Order page